

brand roadmap



VERSION 0.1 — SEPT. 2024

IDENTITY & STRATEGY STORY
BY IRONSIDE

Thrive

We Protect and Empower our Community

TO PROTECT
is to lead.

TO PROTECT
is to create awareness.

TO PROTECT
is to educate.

TO PROTECT
is to offer help.

TO PROTECT
is to heal.

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A photograph of a woman with long brown hair, wearing a grey sweater, looking up towards a sunset sky with orange and pink hues. The image is framed within a dark blue rounded rectangle.

A NEW CHAPTER OF CARE

Substance Awareness Center has served our community for 35 years, and is committed to continuing to serve for years to come. SAC has made a bold move - to step into a new identity, Thrive, that embodies the promise of positive outcomes of their organization.

This comprehensive roadmap establishes the impression of Thrive that will be used as a guide to share and maintain. Understanding the foundation of identity encourages alignment of internal teams and external audience perceptions of Thrive's mission and vision.

to protect and empower our community

OUR MISSION

Thrive equips our community with the tools and support to navigate substance misuse by providing the best resources available. We cultivate resilient and self-assured people to ensure our community is less vulnerable to the pitfalls of substance misuse.

Together, we can achieve the capacity to be and become our best selves, make healthy choices, and THRIVE.

HOW WE SUCCEED

We are the trusted source for keeping our children safe and empowering youth to live substance-free.

No organization is better qualified or more complete than us at protecting and empowering our community from the risks and outcomes of substance misuse.



MISSION PILLARS

Our mission pillars demonstrate Thrive's commitment and ability to protect and empower our community.

Thought Leader in Prevention

We have been the trusted source for prevention and treatment for over 35 years, providing essential knowledge and resources to care providers and educators in our community.

Community Awareness

Through active prevention and awareness campaigns, we make the community aware of how quickly addiction can occur and how to prevent it.

Educational Programs

Our educational programming addresses the root causes of substance misuse and maladaptive behaviors by equipping children with essential life skills.

Early Intervention and Treatment

Our behavioral health prevention and treatment programs reduce identified risk factors and strengthen protective factors through individual, group, and family sessions.

Recovery with Results

We are committed to serving our community and sharing the hope, healing, and possibilities that come with recovery from substance use disorders. Approximately 1 in 10 Americans have a substance use disorder, but only 10% will ever access the treatment they need.



to protect is to lead.

Our organization has been a pillar of substance misuse education in our community for 35 years, pioneering evidence-based prevention methods. We are the trusted source for prevention and treatment, providing essential knowledge and resources to care providers and educators by adhering to the latest scientific protocols. Our forward-thinking approach in prevention and education drives our mission to significantly improve human conditions by combating substance misuse and its devastating impacts.

35

Years in Service

1500

Professionals
Trained

50+

Community
Partners



THOUGHT LEADERSHIP IN PREVENTION & RECOVERY

Programs

COMMUNITIES THAT CARE

Communities That Care is an evidence-based process focused on developing a community-wide system for prevention through collaboration with key leaders and community members. The goal is to improve the lives of youth and families by addressing specific risk factors that prevent substance use, including delinquency, school dropout, violence, teen pregnancy, and depression and anxiety. These risk factors are addressed in four areas: community, family, school, and individual. Communities That Care pulls all those wonderful people and resources together to attack a chosen issue effecting our youth in Indian River County.

GUEST SPEAKER AT REGIONAL AND NATIONAL CONFERENCES

In 2023, our staff was selected to present at state and national conferences, recognized for their outstanding work in Indian River County. They shared their successful strategies as models for other communities. The presentation, "What's The Point? Overcoming Barriers in the Fight Against Vaping through Community Collaboration," showcased our efforts to address vaping and related challenges through partnerships. Another presentation, "Prevention Synergy: How Providers and Coalitions Work Together to Create Change," engaged participants in a synergy activity to demonstrate how each individual contributes to a larger collaborative effort.

COMMISSION ACCREDITED REHABILITATION FACILITIES ACCREDITATION

We are accredited by CARF International for our Day Treatment, Outpatient Treatment, and Prevention programs. CARF recognized our exemplary adherence to prevention standards through outstanding results and innovative benefits to the field. This highest level of accreditation confirms our commitment to providing measurable, accountable, and high-quality programs and services, as demonstrated during an on-site survey.

to protect is to create awareness.

We educate the community on the risks associated with substances and provide support to those negatively impacted. Our goal is to eliminate substance misuse through active prevention and awareness campaigns, making the community aware of how quickly addiction can occur and how to prevent it.



PREVENTION & TREATMENT

Programs

SAFIR COALITION

The SAFIR Coalition develops, implements, and promotes strategies to reduce substance misuse in Indian River County. It empowers and mobilizes the community to reduce the use of alcohol, marijuana, and other drugs by youth through education, support, collaboration, and action.

COMMUNITY AWARENESS CAMPAIGNS

Public service announcements developed by national organizations that include:
Talk They Hear You: Educates parents on talking to their kids about substance use.
One Pill Can Kill: Raises awareness about counterfeit pills.
Use Only as Directed: Promotes safe use, storage, and disposal of medication.

COMMUNITY EDUCATION EVENTS

Aimed at engaging and educating the public through situational experiences. These events include Overdose Awareness and the "Hidden in Plain Sight" mock bedroom for parents.

ANNUAL FREEDOM 5K (RUN & WALK)

The Annual Freedom 5K Run & Walk raises funds and awareness about substance misuse and prevention, celebrating the freedom that individuals and families achieve through recovery. We encourage participants to reflect on who or what they run for, as everyone seeks freedom from something in their lives.

500K+

IMPRESSIONS OF 2
NATIONAL PSA CAMPAIGNS

15

YEARS
RUNNING 5K

10

ANNUAL
EVENTS



to protect is to educate.

We provide evidence based educational programming that creates a successful path for children to never begin misusing substances. Our award-winning programs give teachers and students critical knowledge about the risks of addictive substances. By teaching about drugs, coping skills, and mental health, we equip educators, children, young adults, and families with tools to navigate life's pressures.

COMPREHENSIVE EDUCATIONAL Programs

UNIVERSAL PREVENTION

Our Universal Prevention strategy involves evidence-based addiction prevention programming in schools and community partner sites. It aims to build the necessary skills to reduce the likelihood of substance use and other health risk behaviors. Programs include LifeSkills Training, Prevention Plus Wellness (SPORT, Vaping, and Marijuana), and Erika's Lighthouse.

AIM YOUTH COALITION

The Advocates in Motion (AIM) Youth Coalition builds leadership skills among youth in Indian River County. The groups focus on volunteering and organizing events to improve their schools and community. This year, clubs were active at Boys & Girls Club Vero Beach, Sebastian, and Fellsmere, Indian River Charter High School, and Storm Grove Middle School.



[in total 35 years of service]

to protect is to offer help.

We provide effective, person-centered early intervention and treatment services, fostering hope and healing. We deliver life-saving interventions and uphold the highest standards of care, combating the stigma that non-profit services lack quality. As the only agency in the area following the latest evidence-based protocols, we are accredited and offer a full continuum of care, continuously measuring and evaluating our program outcomes.

1000+

INDIVIDUAL & GROUP
SESSIONS

[provided annually]

300+

YOUTH SEEN
ANNUALLY

100s

OF ARREST
AVOIDED



EARLY INTERVENTION AND TREATMENT

Programs

>5%

RECIDIVISM
RATE

92%

STOPPED
SUBSTANCE USE

INDICATED
PREVENTION

Our Indicated Prevention strategy focuses on the individualized needs of each person, seeking to maximize success opportunities. It serves youth engaged in risky behavior, often identified and referred by law enforcement, the juvenile justice system, or schools. The program reduces identified risk factors and strengthens protective factors through individual, group, and family sessions.

TREATMENT
SERVICES

Treatment is designed to meet the needs of individuals with substance use and co-occurring psychiatric disorders. Services include individual, group, and family counseling, substance abuse education, healthy coping skills, trauma resolution, and motivational enhancement strategies to achieve and maintain a substance-free lifestyle.

to protect is to heal.

We are committed to serving our community and sharing the hope, healing, and possibilities that come with recovery from substance use disorders. Approximately 1 in 10 Americans have a substance use disorder, but only 10% will ever access the treatment they need.

1600+

INDIVIDUAL COUNSELING
SESSIONS ANNUALLY

85%

SATISFACTION
WITH OUR SERVICES

150

INMATES IN THE INDIAN RIVER
COUNTY JAIL REACHED WITH
PEER SUPPORT SERVICES



RECOVERY WITH RESULTS

Programs

DAY TREATMENT

Our Day Treatment program serves adults with substance use and co-occurring mental health conditions. We offer individual, group, and family counseling, with peer support that enhances engagement and retention. The program includes experiential therapies like meditation and acupuncture, with treatment lasting about 3-4 months, tailored to each individual.

OUTPATIENT TREATMENT

Designed for adults with substance use and co-occurring conditions, our outpatient program provides flexible, fee-scaled services based on federal guidelines. Reduced funding could impact service availability, highlighting the need for donor support.

RECOVERY ASSISTANCE PROGRAM

This program provides a structured, sober living environment to help men and women transition into recovery. Residents follow a phased approach focused on self-awareness, job readiness, and independence. Our recovery team of certified specialists provides comprehensive support to ensure lasting recovery.

MEDICATION- ASSISTANCE TREATMENT

MAT combines FDA-approved medications with counseling, effectively treating opioid and alcohol use disorders. Partnering with Treasure Coast Community Health, we offer this program at no cost to those without insurance. MAT is a vital component of our commitment to making recovery accessible.

PEER SUPPORT

Our peer support specialists bring lived experience to the recovery process, building trust and engagement. Peers support treatment within the Indian River County Jail and other community programs. These services are offered at no cost, ensuring access for all.



our supporters

The donor audience is comprised of individuals with a personal connection to the cause, who believe in our mission, and have confidence in our ability to protect the youth in our community. These passionate individuals will help us drive our mission forward.

General Public

People who can give in varying capacities who believe in the mission.

Affiliated Circle of Influence

High-net-worth philanthropic individuals sought out by the mission advocates.

DONOR ACQUISITION Strategy

SPOT CAMPAIGN

Spot campaigns, like GoFundMe and Kickstarter, work best when there's a simple, compelling idea that the audience can easily support. When the cause is straightforward, the community can rally behind it more effectively. We will use a hybrid model by starting with a spot campaign to generate momentum and then transitioning into a more structured pyramid approach.

TRADITIONAL DONOR PYRAMID

The pyramid model begins with an easy entry point, centered around a simple mission to protect children. As donors move up the pyramid, they gain a deeper understanding of the mission, how success is achieved, and how the organization delivers on its promise. With each level, the ask for support increases, encouraging more significant contributions from committed donors.

MAJOR DONOR ACQUISITION

Develop mission advocates who can make introductions. Organize lunch & Learn or Cocktail Events centered around educating small groups about the mission. Follow up with one-on-one engagements with specific support tools in place such as a mission awareness video brochure. Using a donor CRM system, stimulate retention and referral through regular high-value personalized communication.

	ATTRACT	» CONSIDER & ENGAGE	» DONATE	THANK YOU	» INVITATION	SITE VISIT	» RETENTION	ADVOCACY
DONOR STAGE	Never heard of Thrive	Decide to investigate Thrive	Decide to donate	Receive acknowledgment	Receive invitation to attend Thrive site-visit/lunch + learn	Visit the space	Stay updated	Become an Advocate
DONOR ACTIVITY	Attending community events Talking to friends Browse Social Media	Ask friends Visit the website Visit Thrive Social Accounts	Complete donation through website, mail or event	Receive Thank You email, letter, and call depending on size of gift.	Receive letter + phone call invitation to attend Thrive site-visit/lunch + learn	Visit the space for one-on-one or lunch + learn event	Receive Unlimited Thank You's Receive Thrive New updates Invitations to future events	Share Thrive with Circle of Influence Attend events Recruit new donors
DONOR GOALS	No Goals	To evaluate the Thrive credibility and if they can make a difference in the community	To support the mission	To feel connected to the cause	To learn more and meet the staff at Thrive	To give Thrive a larger contribution	To stay informed about how their contribution is making a difference	To spread the word about Thrive
TOUCH POINTS	Spot Campaign Meta Ads Social Media Group Shared Organic Posts Community Events Local News and Publication Story/Article Direct mail introducing Thrive identity + New Building Move Word of Mouth	Retargeting Ads Website + Mission Video Brochure Social Media Content	Donation Page Community Events	Automated Thank You Email to All Donors Gift Acknowledgment Letter Thank You Call	Personalized letter Call Email Follow Up	Presentation Tailored Ask Naming Opportunities	Email Thank You's Thrive updates (Mail + Email) Invitations to future events Annual Report	Social Media Events Testimonial Videos for email + social content
EMOTION	Neutral	Curious	Moved	Appreciated	Curious	Moved	Assured	Passionate
	☹️	🙄	😊	😊	☹️	😊	😊	😊
MESSAGING	Rallying cry, communicate the Mission Value and show that they can help: Thrive protects and empowers ____ (youth, families, parents). Together, let's make our community strong.	Audience gains deeper understanding of the mission and how they can help: We protect by leading, by creating awareness, by educating, by treating, and by healing.	Emphasize the current goals: Help our community Thrive.	Make them feel part of a movement: Your donation is part of a movement.	Share their impact: Your donation helped to save lives.	Encourage to spread the word: Let's inspire others. Together we can help even further!		
BUSINESS GOAL	Introduce the mission to a wide audience and attract potential donors of varying levels.	Build trust and provide ways to donate and build donor base.	Convert interested audience into committed donors	Show appreciation and foster a sense of belonging to build loyalty and build donor base	Convert donors into major donors	Build long-term relationships with donors	Turn loyal donors into advocates for the mission	
KPIs	Impressions CTR Event Attendance Media Mentions	Impressions CTR Website Visits Social Media Engagement	Number of donations Donation sizes Email Engagement Event Attendance	Response Rate Attendance Contributions	Email Engagement Social Media Engagement Attendance Repeat Contributions			
RESPONSIBILITY	Ironside + SAC	Ironside + SAC	Ironside	SAC	Ironside + SAC			
ACTIVITY	Build + Optimize Digital Ads Create and post Organic Social - partner with FB groups Design and print event collateral Contact news + publication outlets for story spotlight Design, print + mail Direct Mail Campaign	Build + Optimize Retargeting Campaigns Design new website with mission video Design + print Brochures Social Media Content Creation & Posting	Optimize donation process	Recognition Program Gift Acknowledgment Letter CRM Email Automation	Presentation	Design Annual Report Capture Testimonials Email Campaigns		

STRATEGY EXECUTION OVERVIEW

rebranding & donor campaign

OBJECTIVE

Rebrand Thrive and launch a donor engagement campaign aligned with the move to the new building in February. The campaign will create momentum through a spot campaign and transition into a structured donor journey.

01. REBRANDING & AWARENESS BUILDING
(PRE-LAUNCH TO DECEMBER)

- Logo & Visual Identity:**
Finalize the Thrive logo and brand assets.
- Website Development:**
Create a user-friendly website to serve as the campaign's information and donation hub.
- Mission Video:**
Produce a compelling video featuring Thrive's impact and mission.
- Goal: Establish Thrive's brand identity and lay the foundation for the campaign.**

02. SPOT CAMPAIGN LAUNCH
(DECEMBER TO FEBRUARY)

- Community Partner Outreach:**
Begin outreach to existing supporters, potential donors, and community partners.
- Simple, High-Energy Campaign:**
Use digital marketing and direct mail to generate immediate support.
- Leverage Multiple Channels:**
Promote via social media, email newsletters, and community partnerships.
- Engage Mission Advocates:**
Identify and equip key supporters to spread the word.

Goal: Drive awareness and gather initial donations for Thrive.

03. TRANSITION TO THE DONOR JOURNEY
(FEBRUARY TO APRIL)

- Pyramid Model:**
Guide donors from the spot campaign to a structured donor journey.
- Lunch & Learn / Cocktail Events:**
Host small-group educational events to deepen engagement.
- One-on-One Engagements:**
Follow up with personalized outreach and video brochures.
- Donor CRM System:**
Implement a CRM to track, manage, and personalize donor communication.

Goal: Convert initial supporters into long-term, engaged donors.

04. STRENGTHENING DONOR RELATIONSHIPS
(FEBRUARY ONWARDS)

- Ongoing Communication:**
Regular updates through newsletters, impact stories, and thank-you notes.
- Data Analysis:**
Collaborate with Thrive's team to refine outreach strategies based on data insights.
- Recognition:**
Implement structured recognition to maintain donor loyalty.

Goal: Build a sustainable donor base for ongoing support

KEY TACTICS

- Brand Development:**
Consistent logo, messaging, and visual identity across all channels.
- Website:** Central platform for donations and updates.
- Email Marketing:** Targeted, regular updates to keep donors informed.
- Social Media:** Frequent posts, testimonials, and video content to drive engagement.
- Events & Engagements:**
Host events to build relationships and educate donors about Thrive's impact.
- Metrics & KPIs:**
Track website visitors, donation page conversions, email open rates, and social media engagement.

- Ad Spend Allocation:**
Use a balanced mix of digital advertising to maximize reach and conversion.

CONCLUSION

This strategy will build Thrive's brand and drive a successful donor journey by combining immediate action with structured, long-term engagement. The plan ensures the campaign not only generates awareness but also establishes Thrive as a trusted leader in substance misuse prevention and recovery.



THE Caregiver

Thrive's voice aligns with the Caregiver archetype, focusing on nurturing, protection, and healing. The brand positions itself as a trusted guardian, ensuring the community's well-being by addressing the root causes of addiction and providing essential recovery tools. Thrive speaks with warmth, compassion, and authority, always aiming to protect and uplift individuals.

BRAND ARCHET- TYPE

COMMUNICATING THRIVE

ETHOS [CREDIBILITY AND TRUST]

Thrive is the most comprehensive recovery organization in Indian River County, with proven programs that offer real results. By demonstrating the organization's credibility – through statistics, partnerships, and success stories – Thrive builds trust and positions itself as a reliable resource for recovery and prevention.

PATHOS [EMOTIONAL APPEAL]

Thrive connects emotionally with its audience by sharing personal stories of recovery and the profound impact its programs have on individuals and families. The messaging emphasizes the emotional relief of overcoming addiction, the joy of resilience, and the hope of rebuilding lives. Thrive shows the community that recovery is not just possible but transformative.

LOGOS [LOGICAL APPEAL]

Thrive uses data and clear reasoning to present the urgent need for substance misuse recovery and education. Statistics about the prevalence of addiction, success rates of programs, and the tangible benefits of preventative education are key. Thrive appeals to logic by showing that investment in prevention and recovery saves lives and creates a healthier, stronger community.

SPIRIT OF

THRIVE

Inspired by the vibrant possibilities of a life lived unburdened by substance misuse, Thrive embodies the spirit of freedom.

The campaign celebrates resilient and empowered people who navigate through the uncharted waters of life, dance to the beat of their own drum, and reach for their dreams.

Embracing new possibilities, hopeful about their future, and strengthened by the power of THRIVE.

VISUAL IDENTITY

Grounded in the mission, vision, and purpose of Thrive, a thoughtful and purposeful visual identity will best inspire and cultivate action and awareness.

KEY GOALS:

CLARITY & PURPOSE: The design clearly communicates Thrive's mission to raise awareness about substance issues while offering resources and support. Simplicity and focus will ensure that the message is direct and impactful.

EMOTIONAL CONNECTION: Colors, typography, and imagery evokes a sense of understanding and compassion, allowing the audience to feel supported and encouraged. This emotional resonance is essential for fostering trust.

MODERN & INCLUSIVE: The visual identity is forward-thinking and current, breaking any outdated stigmas around substance use. A modern, approachable design ensures that the brand speaks to diverse audiences across generations and backgrounds.

EMPOWERMENT & HOPE: Incorporating visual elements that symbolize recovery, strength, and community will reinforce the message of hope and positive change. This can include uplifting visuals, clean and open layouts, and bright yet calming color schemes.

MEMORABLE & DISTINCTIVE: The identity should stand out, ensuring that the non-profit is recognized and remembered in a crowded digital and physical space – credible and accessible.

Official Logo Lock-up



Youth Programs Official Logo Lock-up



Variations & Usage



Inspired by the primary logo, variations can be playfully incorporated into collateral.

In order to maintain the integrity of the brand, the logo should be provided space and never be modified from original forms. This ensures consistency and perception of the brand.

MINIMUM SIZE:



1 inch



PROTECTIVE SPACE:

It is important to allow breathing room around the logo to prevent over crowding and ensure legibility.

UNAUTHORIZED USE:



No unauthorized colors or textures applied.



Do not rotate, tilt, or distort the logo in any way.



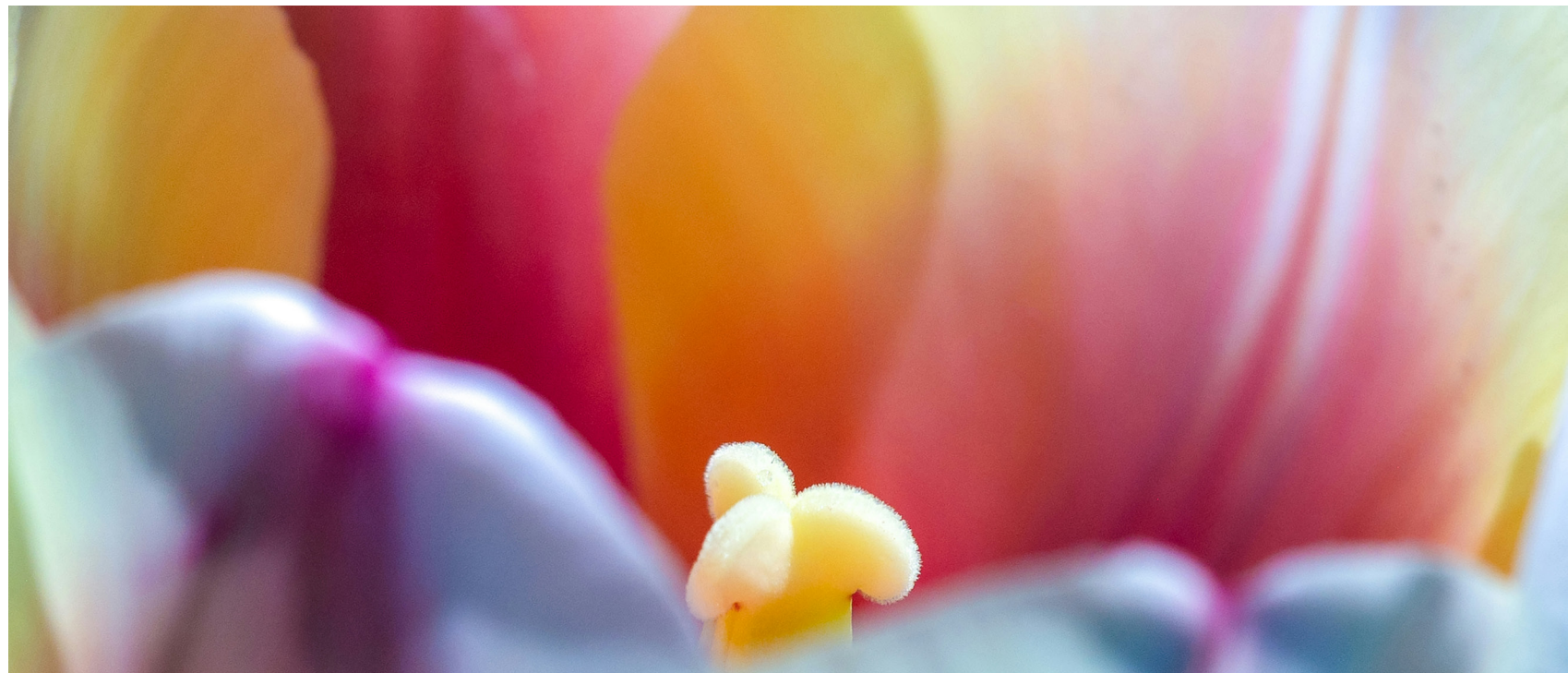
Do not add any effects to the logo mark of any kind.



No unauthorized backgrounds added to logo alone.

COLOR

The combination of optimistic tones, accents, and local vibrance creates a balanced visual identity that is approachable, supportive, and hopeful.



#8787FF

R:135 G:135 B:225
C:47 M:47 Y:0 K:0

#070D76

R:7 G:13 B:118
C:96 M:93 Y:35 K:29

#FF387A

R:255 G:56 B:122
C:0 M:78 Y:52 K:0

#FFB036

R:255 G:176 B:54
C:0 M:1 Y:6 K:0

#3080F5

R:48 G:128 B:245
C:81 M:50 Y:4 K:0

#2BA674

R:43 G:166 B:116
C:81 M:27 Y:26 K:0

Typography

[PRIMARY]

Neue Haas Grotesk

BOLD:

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*

MEDIUM:

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*

ROMAN:

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*

[CALL OUT]

MILLER DISPLAY

LIGHT:

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%£&*

FONT HIERARCHY

[TITLE]

Headline

[SUB]

As eius nos sollemis re sequd mi, so luptatus abo. Sam, cum quiaest iuntota sunt la venis qui bearior.

[COPY]

Sa dolum que vellaboribus magniendam volupta tibus, simusdae. Nam, aditi numque lanturem atatior ionseque et officillaut aute nonse pa soluptaspe et estiis earchilibus excesequi doluptatem. Illit voluptas antus minvenissed qui none velit quis sum.

[CALL OUT]

THIS CAN BE THE
CALL OUT

This can be a secondary
call out.

Photography

Images help tell patient journeys. We have curated photos that depict action and positive outcomes - bathed with sun flares of hope and possibility. Focusing on the people and personas - exploring moments of positivity and togetherness.

LIFESTYLE POSITIVE OUTCOMES

[individual, group, and abstract/close ups]



POSITIVE PROCESS OF SERVICE DELIVERY

[therapy, meditation, guest speaker events, education in classrooms]

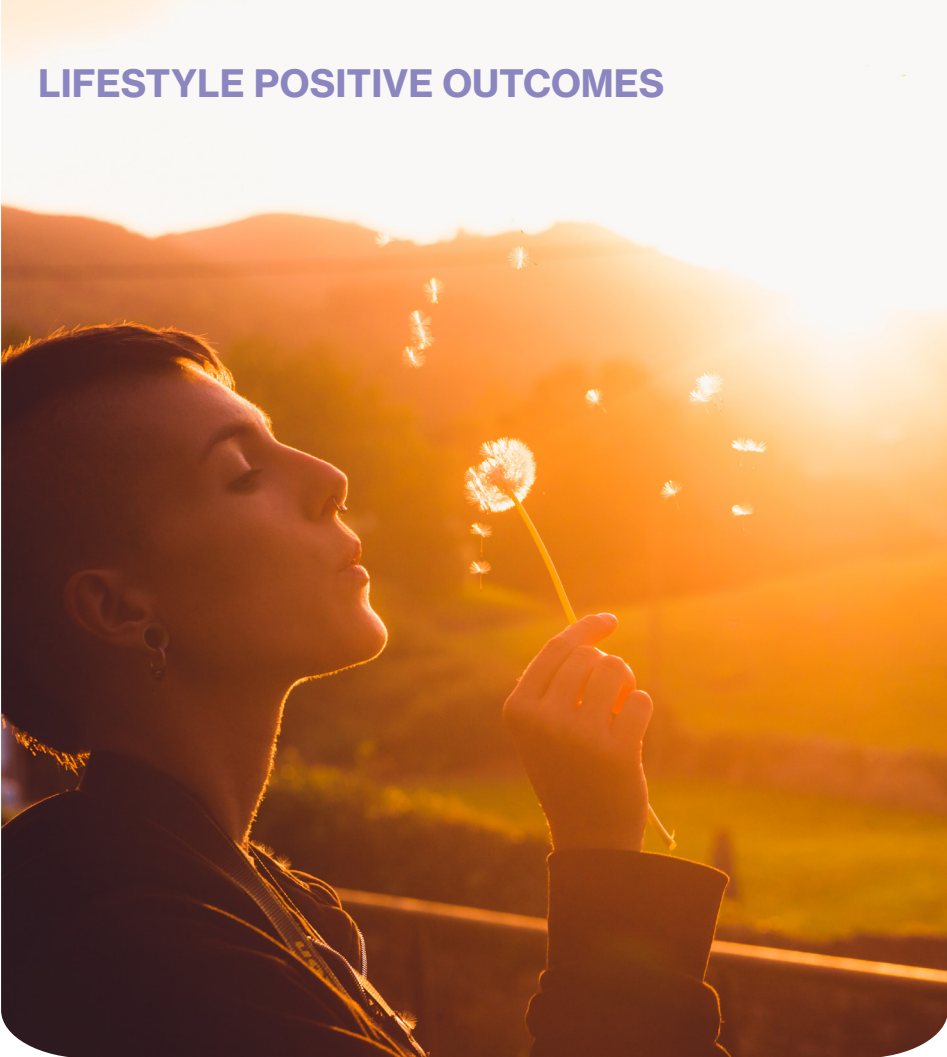


INDIVIDUAL RECOVERY JOURNEYS

[many ages and demographics represented]



LIFESTYLE POSITIVE OUTCOMES





BRAND IDENTITY APPLIED

The following images are to be used as inspiration and examples when applying the Thrive brand identity.





GUIDELINE CHECKLIST

Prior to producing any branded touch points, use this checklist to help determine if your marketing materials meet all of the points in your brand roadmap.

DOES THE MARKETING PIECE INCLUDE THE CORRECT LOGO?	
ARE YOUR USING AN APPROVED FONT?	
ARE THE COLOR VALUES YOU ARE USING CORRECT?	
ARE YOU FOLLOWING THE PROPER LOGO USAGE GUIDELINES?	
ARE YOU USING THE CORRECT LOGO FILE TYPE?	
IS THE MARKETING PIECE DIRECTED TOWARDS YOUR IDEAL CLIENT?	

HOW TO

Use These Guidelines

- Review the brand style guidelines within this manual before producing any content for marketing and communications, such as product packaging, brochures, web pages, or any other materials that will be used to represent your brand.
- Always produce materials that target your dream customer.
- Follow the brand style guidelines as you produce your content.
- Use the checklist at the back of these guidelines to verify the content is within your brand’s identity.
- For questions about these guidelines or different file formats than what you currently have, please contact:



LOGO

File Types

WEB

These files are only to be used in digital formats and on your website. SVG files are higher resolution and if able to be used, should be a first choice in web and digital files.

PRINT

These are the logo files that should be used when producing printed materials, they are a larger file size for higher resolution and print quality results. For digital printing use the PDF files and if working with a commercial printer or designer they may request the EPS files.



LOGOS

WEB

SVG

PNG

PRINT

PDF

EPS

