

Alex Prenatt

DIGITAL ARTIST & GRAPHIC DESIGNER

EMAIL: APRENATT2@GMAIL.COM

PHONE: (440) 376-2660

WEBSITE: APRENATTSTUDIO.COM

TECHNICAL SKILLS

ADOBE CC

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign

GRAPHIC DESIGN

- Canva
- Figma
- Google Web Designer

WEB DESIGN

- Wix
- Wordpress
- Webflow

BRAND MARKETING

- Microsoft Suite
- Hootsuite
- Mailchimp

PROFESSIONAL EXPERIENCE

Graphic Designer

1/23-9/23

Parabolic Career

- Designed visually compelling content for social platforms incl. Facebook, Instagram, LinkedIn, and Twitter
- Created the company's website on Wix, ensuring an aesthetically pleasing and user-friendly experience
- Supported the executive team by designing visually engaging slides for investor and client presentations

Motion Graphic Designer

7/22-11/22

Eye Contact Media

- Incorporated logos, photos, slogans, and other provided assets to create custom ad designs for political campaigns
- Incorporated candidate feedback into designs, delivering final ad designs with intraday turnarounds
- Maintained highly organized file structures, allowing for efficient collaboration and final designs ready for display

Social Media Manager

1/22-7/22

Integrity Transformations Community Development Corporation

*Reentry Support 7/21-12/21

- Managed social media and designed content to promote events, classes, company and services to the Atlanta community
- Spearheaded the research, writing, and design of a comprehensive reentry resource manual, equipping company caseworkers with a valuable internal tool to match justice-impacted clients with relevant community providers

Digital Output Center Manager

9/16-5/20

Cleveland Institute of Art- Digital Output Center

- Operated office, print, and mounting equipment, including computers, printers, 3d printers, scanners, and other devices
- Supervised the completion of numerous print orders per shift, collaborating with an assistant in-training to ensure a fast turnaround time on customer's orders

Teaching Assistant- Young Artist Classes & Precollege Biomedical Art Program

6/17-5/20

Cleveland Institute of Art Office of Continuing Education

- Led classroom setup/cleanup, managing projector displays, distributing art supplies, and ensuring proper storage of student artwork, maintaining an organized and conducive learning environment
- Played a key role in the preparation and execution of weekly lesson plans and classroom projects, teaching fundamental art concepts to a range of students from elementary to high school levels
- Assisted precollege program students in understanding and applying scientific and artistic concepts learned in class to their art and design assignments

EDUCATION

Bachelors of Fine Arts

Biomedical Art

Associates of Arts

General Studies

Cleveland Institute of Art

2016-2020

Lakeland Community College

2014-2016

- GPA: 3.76
- 20+ Credit hours completed through Case Western Reserve Univ. partnership program

- GPA: 4.0
- National Honor Society (Phi Theta Kappa)